



The Athena Effect

February 25, 2020 | #TheAthenaEffect

 PINNACLE AWARDS 2020 | [TICKETS](#) | [NOMINATIONS](#) | [SCHOLARSHIPS](#)

Strengthen Your Leadership Muscle by Joining Athena Program Committees

Your Athena Member experience features a variety of on-ramps to expand leadership skills, diversify your network and cultivate your personal brand. The backbone of Athena's 50 annual leadership programs is its 8 program committees. As members join these dedicated committees they lean into leadership by providing program management, content creation, access to key opinion leaders, offer domain expertise, and design social media campaigns. It's through these forums that members are afforded a safe place to practice the skills of collaboration, deliberation and consensus building in executing Athena's leadership programming. Strengthening these competencies is essential as you transfer them into your company and drive value within your teams.

COMMITTEE SPOTLIGHT | TSIG

TECHNOLOGY SPECIAL INTEREST GROUP

TSIG Committee Co-chairs [Shirley Yager](#) and [Carla Vallone](#) lead this vital program to prepare women to own the room, have your voice heard and become valued inside the tech industry. The TSIG committee presents programs designed to showcase founders, funders and technologists sharing best practices on self-advocacy, embracing a growth mindset and increasing your influence inside tech companies. These programs represent an invaluable nexus

WHAT'S NEXT?

FEBRUARY 27
CxO SPRING FORUM
 BY INVITATION

[EMAIL](#) for more information
 POWERED BY KOFAX & DENTONS

MARCH 3
 ASIG PRESENTS
Charting Your Next Career Move For Women in STEM

POWERED BY
 THERMO FISHER SCIENTIFIC

MARCH 7
 International Women's Day
SAN DIEGO TECH WOMEN'S SUMMIT

POWERED BY QUALCOMM
SOLD OUT

MARCH 10
 COHORT II | WORKSHOP 3
Athena on Boards

POWERED BY COOLEY

MARCH 19
 LSIG PRESENTS
Taking Charge of Your Health Through Science, Technology & Knowledge

POWERED BY RETROPHIN
 New Member Orientation | 4:30pm
 email Karin@athenasd.org

MARCH 26
 TSIG PRESENTS
AR & VR: Not Just for Gaming Anymore

POWERED BY SONY

helping Athena members unlock and align their genius through the timely knowledge-transfer and trusted STEM network.

If you're ready to lean into leadership and join Athena's Technology Special Interest Group Committee, contact:

Karin@athensd.org.



Shirley Yager

TSIG Committee Co-Chair
Director, Business Strategy,
Qualcomm



Carla Vallone

TSIG Committee Co-Chair
President
Portavoce PR

MAY 13
**PINNACLE
AWARDS 2020**
SAVE THE DATE

COMING IN 2020
SPRING | F.E.W.
SUMMER | Athena On Boards 3

HOW ARE YOU POWERING YOUR LEADERSHIP JOURNEY?

Join Athena membership as this STEM community of diversity champions accesses leadership development, networking, peer mentoring and advocacy initiatives designed to transform scientists and technologists into corporate leaders.

CONNECT | TRANSFORM | LEAD
JOIN ATHENA

MARCH 3 | 5:30 - 8:00 | POWERED BY THERMO FISHER SCIENTIFIC
Charting Your Next Career Move
PRESENTED BY ASPIRING LEADERS SPECIAL INTEREST GROUP

Making a career change can be one of the more difficult professional challenges we face. In many cases, our networks help us make these decisions. On March 3, Athena's ASIG Committee is offering you critical insights on potential career paths and sharing relevant knowledge to decide which career path to take, when to make a career transition and how to prepare for a successful transition.

If you are considering a lateral move, a move up, or a move out with women as the new economy, this program is made for you. Improve your chances of finding sustainable career moves by accessing an individual development plan formula, LinkedIn's wealth of tools and techniques and learn exactly what executive recruiters and HR executives define as "stand out" applicants. Come prepared to update your professional head shot with services provided by [Tim Hardy Photography](#). Recommended wardrobe includes solid-colored tops and an additional jacket for an alternative look.

MEET OUR PANELISTS



Nicole Ginther

Director of Talent Management, Thermo
Fisher Scientific



Amy Colling

Enterprise Relationship Manager,
LinkedIn



John Asdell

Regional Vice President,

Thermo Fisher Scientific | 5823 Newton Dr. Carlsbad

[REGISTER](#) | \$35 members | \$55 non-members

Sponsors complimentary with code



Athena is **NOW HIRING** a passionate Programs Champion to meet the membership demands of 750+ portfolio and our 50+ leadership development events/conferences. Is this San Diego-based leadership opportunity made for you?

[CLICK HERE TO LEARN MORE](#)

MARCH 19 | 5:30 - 8:00pm | POWERED BY RETROPHIN

Taking Charge of Your Health Through Science, Tech & Knowledge

PRESENTED BY LIFE SCIENCES SPECIAL INTEREST GROUP

With the advent of digital health data, genomics testing, precision medicine and advanced clinical trials, the landscape for personal wellness and patient care innovation is rapidly evolving. As you craft your personal wellness journey, this program will examine the latest suite of digital tools best suited for self-care and self-advocacy. These expert panelists will also explore the other emerging market dynamics giving rise to this new terrain. Participants can expect to experience what taking charge of your personal health looks like in the modern world.

Retrophin
3721 Valley
Centre Dr., #200
San Diego

\$35 members
\$55 non-members
*Sponsors
complimentary with
code*

[REGISTER](#)

MARCH 26 | 5:30 - 8:00pm | POWERED BY SONY

Augmented and Virtual Reality: Not Just for Gaming Anymore

PRESENTED BY TSIG | TECHNOLOGY SPECIAL INTEREST GROUP

Digital games leveraged Augmented and Virtual Reality (AR and VR) to immerse users into modified or simulated environments. Today, Extended Reality (XR), encompassing both AR and VR, is alive in education, healthcare, automotive, retail, manufacturing, entertainment, aerospace, and beyond. These technologies help businesses do things better – from educating students with learning disabilities and training employees, to creating engaging brand experiences and enabling remote services. To discover what it takes to make it in these burgeoning fields, join us for an evening that's sure to stir your imagination and open doors to a future that is expected to grow to \$393 billion by 2025.

Sony | 16535 Via Esprillo, San Diego

[REGISTER](#) | \$35 members | \$55 non-members

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Tickets Now Available for Athena's 22nd Annual
PINNACLE AWARDS 2020

Widening the Bridge: Destination Diversity

Wednesday, May 13 | 5:30-8:30 | UCSD Mandeville Auditorium

**PURCHASE
TICKETS**

**SUBMIT A
NOMINATION**

**APPLY FOR
SCHOLARSHIP**

**DONATE TO
FOUNDATION**

PINNACLE 2020 PRESENTING SPONSOR

Qualcomm

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working world

teradata.

teknion

M
MINTZ

SDGE
A Sempra Energy utility

**SAN DIEGO
BUSINESS
JOURNAL**



Did you earn a promotion? Did your startup company receive a funding round? Did you land a new job or appointment to a board? Did your CEO sign the [UN Global Compact](#)? Did you write a book or start a company? Are you serving on an industry panel or honored with an award? [CLICK HERE](#) to drop us an email so we can share your success on social media. We want to celebrate you and share in your leadership journey.

**ATHENA SPONSOR
SPOTLIGHT**

ORACLE

Get to know the companies that support Athena in powering the leadership journey for Women in STEM, positioning San Diego as the destination for diversity!



IN CASE YOU MISSED IT

[BluePrint for Success](#) | Dawn Barry, President & Co-Founder, LunaPBC

[EmpowerMinute](#) | Summer Stephan, San Diego County D.A.

[Athenaeum](#) | Video archives of Athena events

[Upcoming Programs and Events](#)

[Donate to the Athena Pinnacle Foundation](#)

[JOIN ATHENA](#)

We want to hear from you info@athenasd.org. We invite you to share The Athena Effect reporting and newsletters, and encourage others to **SUBSCRIBE!**

The Athena Effect is created by [Research Group of Companies](#).

