



# The Athena Effect

January 14, 2019 | #TheAthenaEffect

## BLUEPRINT FOR SUCCESS

Featuring Dawn Barry, President and Co-Founder, LunaPBC

Athena's launching into 2020 with Dawn Barry, President & Co-founder of LunaPBC for our monthly "Blueprint for Success." Learn what fueled Dawn's career journey starting from her penchant for science as a child to her 12-year stint as an Illumina executive to launching her award-winning genomics startup at LunaPBC.

Examine Dawn's early career moments of caustic workforce criticism that prompted her to temporarily abandon her authenticity and instead conform. Dawn reveals why not conforming is a strength that serves as the "special ingredient" that she credits with advancing her career success.



Blueprint for Success

EMPOWERED BY **SDGE**  
Sage Energy



## WHAT'S NEXT?

JANUARY 28

COHORT II | WORKSHOP 2

**Athena On Boards**

POWERED BY COOLEY

FEBRUARY 7

**CEO SPRING FORUM**

BY INVITATION | [EMAIL](#) for more information

POWERED BY KOFAX & DENTONS

MARCH 7

International Women's Day

**SAN DIEGO TECH**

**WOMEN'S SUMMIT**

POWERED BY QUALCOMM

MARCH 10

COHORT II | WORKSHOP 3

**Athena on Boards**

POWERED BY COOLEY

MAY 13

**Pinnacle Awards 2020**

SAVE THE DATE

COMING IN 2020

SPRING | F.E.W.

SUMMER | Athena On Boards Cohort III

POWERED BY COOLEY

## How Are You Powering Your Leadership Journey?

Join Athena membership as this esteemed STEM community of diversity champions access leadership development, networking, peer mentoring and advocacy initiatives that are transforming scientists and technologists into corporate leaders.

CONNECT | TRANSFORM | LEAD

Mark Your Calendar for Athena's 22nd Annual  
**PINNACLE AWARDS 2020**

Widening the Bridge: Destination Diversity

Wednesday May 13 | 5:30-8:30pm | UCSD Mandeville Auditorium

[APPLY FOR A PINNACLE SCHOLARSHIP](#)

[DONATE TO THE PINNACLE FOUNDATION](#)



Did you earn a promotion? Did your startup company receive a funding round? Did you land a new job or appointment to a board? Did your CEO sign the [UN Global Compact](#)? Did you write a book or start a company? Are you serving on an industry panel or honored with an award? [CLICK HERE](#) to drop us an email so we can share your success on social media. We want to celebrate you and share in your leadership journey.

**ATHENA SPONSOR  
SPOTLIGHT**



Get to know the companies that support Athena in powering the leadership journey for Women in STEM, positioning San Diego as the destination for diversity!



# SDTWS

## SAN DIEGO TECH WOMEN'S SUMMIT



### 03.07.20

Igniting, highlighting, and celebrating the resources,  
knowledge, and leadership of women within the  
San Diego Tech Community!

#SDTWS2020



### IN CASE YOU MISSED IT

[BluePrint for Success](#) | Dr. Sheila Gujrathi, Gossamer Bio

[EmpowerMinute](#) | Summer Stephan, San Diego County D.A.

[Athenaeum](#) | Video archives of Athena events

[Upcoming Programs and Events](#)

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The Athena Effect reporting and newsletters, and encourage others to **SUBSCRIBE!**

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