



The Athena Effect

June 18, 2019 | #TheAthenaEffect

ATHENA 2019 WOMEN ON BOARDS

Legislation Mandating More Women on Public Company Boards Means More Opportunity, [Are You Ready?](#)

Thursday marks the first workshop in the relaunch of Athena's popular [Women On Boards Series](#). This 3-part series is designed to strategically empower women in STEM who are seeking board placement as California public companies seek to comply with a new law to have at least one woman on their board by 2019.

Each workshop is designed to activate your personal brand, strengthen your differentiation and overall game plan, and alert your network of your boardroom ambitions as the demand increases.

Interested applicants should register by **June 19th** to ensure a mentor is assigned prior to the first workshop.

JUNE 20 | 4:00 – 7:00

Workshop 1: Laying the Groundwork & Mentor Matching

AUGUST 22 | 4:00 – 7:00

Workshop 2: Formulate Your Board Placement Action Plan

October (Date TBA)

Workshop 3: Defining Tactics & Activating Your Network

[REGISTER](#)

WHAT'S NEXT?

JUNE 20

ON BOARDS SERIES

Workshop 1:

Laying the Groundwork & Mentor Matching

JULY 25

DISTINGUISHED

SPEAKER SERIES

Karyn Schoenbart,

NPD CEO and author of
Mom.B.A.

AUGUST 14

LSIG ANNUAL SUMMER

WINE SOCIAL

AUGUST 22

ON BOARDS SERIES

Workshop 2:

Formulate Your Board
Placement Action Plan

Click [here](#) or scroll down to learn more about these exciting upcoming Athena programs

ATHENA FAST FACTS

RUSSELL 3000 U.S. BOARD SEATS

HELD BY MEN
21,424

HELD BY WOMEN
5,088

WOMEN NEEDED BY 2021
+3,732



JULY 25 | DISTINGUISHED SPEAKER SERIES
Meet Our Speaker: Karyn Schoenbart

Athena and Sony present Karyn Schoenbart on July 25, to divulge her success strategies as a mom, an acclaimed author and CEO of a publicly-traded tech company.

Karyn is the Chief Executive Officer of **The NPD Group**, and the best-selling author of **Mom.B.A. Essential Business Advice from One Generation to the Next.**

Karyn has spent the majority of her career working at The NPD Group, a provider of information and advisory services. Combining unique data assets and prescriptive analytics with industry expertise to support better business decisions and drive growth.

Karyn has received several awards recognizing her outstanding impact as a female business leader including the 2016 Long Island Brava Award and the 2017 Legacy Award from Women in Consumer Technology. She was also named one of the Top 25 Most Influential Women of the Mid-Market by the CEO Connection for the past four years.

Karyn currently serves on the advisory board of The Resolution Project, a nonprofit organization that develops socially-responsible young leaders. Karyn has also served on the boards of directors of Civic Science, ARF Women in Analytics and CASRO, the Council of American Survey Research Organizations. She regularly teaches classes in leadership and developing client relationships. Karyn is a frequent speaker at industry conferences and events.

JULY 25 | 5:30 - 8:00 | [REGISTER HERE](#)

Sony Electronics | 16535 Via Esprillo, San Diego, CA 92127

\$35 Members | \$55 Non-Members

Sponsored members complimentary with code

MEMBER BENEFIT : [Register by July 11 to receive 20% off](#)

MEMBER BENEFIT
THE ATHENAEUM

Did you miss an Athena program? [LOG IN](#) to your Athena account for exclusive access to the Athenaeum, our member's only digital content with full-length video archives of Athena events.

BE A PART OF ATHENA'S
#CelebratingYou
Campaign

Thank you for all the great responses to our #CelebratingYou campaign. We love sharing your good news – KEEP THEM COMING!

Did you earn a promotion?



August 14 | 5:30 - 8:00
Summer Wine Social

Athena's Life Sciences Special Interest Group (LSIG) invites you to join us for a relaxing evening in the company of some of San Diego's best and brightest women and men in STEM.

Come early to participate in a quick and fun icebreaker and stick around to network with new acquaintances and old friends. As always, Athena's Board of Directors will be on hand to serve up wine and conversation.

You don't want to miss this wonderful opportunity to connect and socialize!

SIGN ME UP!

Get a new job or appointed to a board? Did your CEO sign the [UN Global Compact](#)? Did you write a book or start a company? Are you being featured on a panel or honored with an award?

Click [here](#) to drop us an email and let us know so we can share your news on social media. We want to celebrate you!

SPONSOR SPOTLIGHT

Get to know the companies that actively support the women of STEM and Athena's mission to widen the bridge and empower 1 million women leading in STEM by 2030.

