



The Athena Effect

June 11, 2019 | #TheAthenaEffect

GAIN INSPIRATION IN UNDER 60 SECONDS

EmpowerMinute

Featuring Katherine Kantardjieff, PhD,
Dean, College of Science and Mathematics, CSUSM



"Dean K" shares her words of wisdom in our June EmpowerMinute, Athena's quick video series that provides members with wisdom and tactics that address workforce challenges and career roadblocks in under 60 seconds!

[FEEL EMPOWERED IN UNDER 60 SECONDS](#)

IN CASE YOU MISSED IT

Athena is #CelebratingYou

Are you an Athena member who earned a promotion? Get a new job or appointed to a board? Did your CEO sign the [UN Global Compact](#)? Did you write a book or start a company? Are you being featured on a panel or honored with an award?

Click [here](#) to drop us an email and let us know so we can share your news on social media. We want to celebrate you!

WHAT'S NEXT?

JUNE 20

ATHENA ON BOARDS SERIES

Workshop 1:
Laying the Groundwork
& Mentor Matching

JULY 25

DISTINGUISHED SPEAKER
SERIES

Karyn Schoenbart,
NPD CEO and author of
Mom.B.A.

AUGUST 14

LSIG ANNUAL SUMMER WINE
SOCIAL

AUGUST 22

ATHENA ON BOARDS SERIES

Workshop 2:
Formulate Your Board Placement
Action Plan

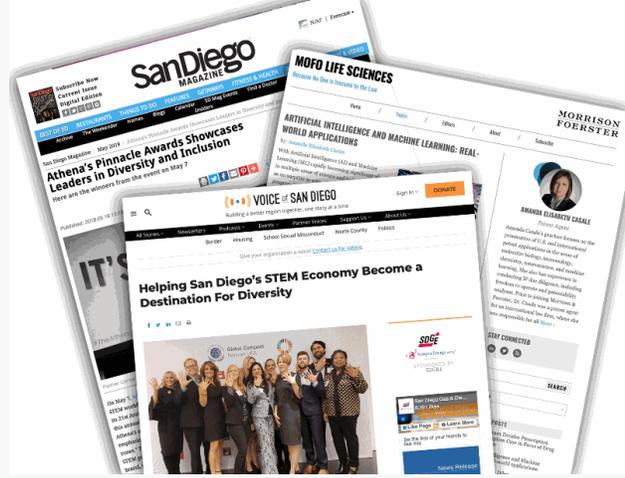
Click [here](#) or scroll down
to learn more about these
exciting upcoming
Athena programs

EXTRA! EXTRA! READ ALL ABOUT IT!

Athena Members Making Headlines

Athena is making moves – advocating, celebrating, transforming and leading – and people are taking notice as demonstrated by a flood of recent press coverage.

This Voice of San Diego article, [Helping San Diego's STEM Economy Become a Destination For Diversity](#), highlights how Athena's efforts to help businesses in the community and beyond achieve gender equality – and at scale – positions San Diego to establish the standard for achieving diversity and inclusion in STEM and allowing others to emulate.



See your celebrated peers and colleagues in [San Diego Magazine's May edition](#), featuring Athena's 2019 Pinnacle Award and scholarship winners. "This year's reimagined Pinnacle production placed a greater emphasis on showcasing these leaders in diversity and inclusion," the article reads. "A staple of Southern California's technology and life sciences sectors, these Pinnacle Awards showcase the best in class of those advancing the promotion of women leading in STEM."

Athena's May 30 "Taking AI and ML from Concept to Application program series" garnered coverage as well. An event overview is featured on [MOFO Life Sciences](#). "This program showcased Athena's continuing mission to empower women scientists and technologists to be leaders of the future," author Amanda Elisabeth Casale wrote. "As a continuation of last year's event, this program explored real-world applications of this groundbreaking technology."

JUNE 20 | 4:00 – 7:00

Workshop 1: Laying the Groundwork & Mentor Matching

AUGUST 22 | 4:00 – 7:00

Workshop 2: Formulate Your Board Placement Action Plan

October (Date TBA)

Workshop 3: Defining Tactics & Activating Your Network

REGISTER

3-PART SERIES

Athena 2019 On Boards Workshop

Athena is excited to relaunch its Women On Boards Program Series to assist executive women in STEM land a board seat. As California public companies seek to comply with California's new law to have at least one woman on their board by 2019, Athena's On Boards program aims to strategically empower more women seeking board placement.

This 3-part series is designed to activate your personal brand, strengthen your differentiation and overall game plan and alert your network of your boardroom ambitions. Interested applicants should register by June 19th to ensure a mentor is assigned prior to the first workshop.



Check out the 2109 Pinnacle Awards Commemorative Program and Video

DISTINGUISHED SPEAKER SERIES FEATURING

**Karyn Schoenbart, NPD's CEO and
Best-Selling Author**

How many of us wear multiple hats including mother and corporate executive? How many of us struggle to crack the code of mastering this perennial juggling act? On July 25, Athena and Sony present Karyn Schoenbart this distinguished speaker to divulge her success strategies as a mom, an acclaimed author and CEO of a publicly-traded tech company. Karyn's tightrope act is sure to enlighten many of us eager to overcome the inevitable challenges, to better manage expectations and to carve out the best methods in achieving your priorities.

That's the idea behind **Mom.B.A. Essential Business Advice from One Generation to the Next** by Karyn Schoenbart, CEO of **The NPD Group**, a global provider of information and advisory services.

The first 100 guests through the door will receive a complimentary copy of Karyn's best-selling book!

**JULY 25
5:30 - 8:00**

Sony Electronics
16535 Via Esprillo
San Diego, CA 92127

MEMBER BENEFIT
**Register early to receive
20% off through July 11**

\$35 Members
\$55 Non-Members
*Sponsored members
complimentary with code*

REGISTER

