



The Athena Effect

May 28, 2019 | #TheAthenaEffect

ATTENTION ATHENA MEMBERS:

Let's Celebrate YOU (and #TheAthenaEffect)

Did you get a promotion? Get a new job or appointed to a board? Did your CEO sign the [UN Global Compact](#)? Did you write a book or start a company? Are you being featured on a panel or honored with an award?

Click [here](#) to drop us an email and let us know so we can share your news on social media. We want to celebrate you!

Heading to San Diego Startup Week?

If you're heading out to #SDSW19 this week, be sure to attend these sessions featuring Athena members and leadership:

FRIDAY, MAY 31 | 10 am - 10:50 am

Women In Tech: The resources you need to level up in SD featuring Athena member Kimbra Brookstein, Sr. Program Manager at Intuit and Athena CEO Holly Smithson.

SUNDAY, JUNE 2 | 2:30 pm - 3:30 pm

From Launch to Exit: Inclusion in the startup ecosystem featuring Athena Entrepreneur Committee co-chair June Chocheles of Chocheles Consulting Group

WHAT'S NEXT?

MAY 30

Taking AI/ML from
Concept to Application

JUNE 4

What Role Can
Mental Toughness &
Resilience Play in
Your Career?

JUNE 11

Women Leading from
the Boardroom

JUNE 20

2019 On Boards
Workshop Program
(3 Part Series)

Click [here](#) or scroll
down to learn more
about these exciting
upcoming Athena
programs

“Companies that have more women on their boards and more women in senior leadership actually perform better. So this is a business issue, not a women's issue.”

ATHENA'S TECHNOLOGY SPECIAL INTEREST GROUP PRESENTS Taking AI and ML from Concept to Application

Join us for four lightning rounds engaging with San Diego's leading Artificial Intelligence/Machine Learning experts as they share how they utilize AI and ML to develop applications. This event promises critical insights and essential resources that can help those seeking a career in AI/ML. These lightning talks will also feature Q&A sessions with these distinguished panelists:

Meet The Panel

Lorraine Bacon | Business Architect Lead | Oracle
BK Chaurasiya | Principal Solutions Architect | Amazon Web Services
Claire Weston | CEO | Reveal Biosciences
Leah Zhao | Senior Machine Learning Engineer | Intuit

May 30 | 5:30 - 8:30 | Intuit | 7535 Torrey Santa Fe Rd.

\$35 Members | \$55 Non-Members
Sponsored members complimentary with code

REGISTER

June 4
5:30 - 8:30

Thermo Fisher
Scientific
5823 Newton Dr.
Carlsbad, CA

MEMBER BENEFIT:
SAVE 20%
if You Register
Before May 28

\$35 Members
\$55 Non-Members
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with code

LEARN MORE
& REGISTER

ATHENA'S ASSOCIATE SPECIAL INTEREST GROUP (ASIG) PRESENTS What Role Can Mental Toughness & Resilience Play in Your Career?

While every career path is unique, most have one thing in common – plenty of challenges along the way. Jim and Riley Pathman will teach you to appreciate challenges as opportunities and to identify creative solutions, craft your personal style, and prove your resilience. Learn why it pays to be tough and get ready to laugh, (maybe) cry, and master the art of mental toughness.



Jim (pictured above) and his twin sons, Riley and Shane, refuse to let cerebral palsy stop them from competing in triathlons.

ATHENA'S SIGNATURE SERIES SPECIAL INTEREST GROUP PRESENTS Women Leading from the Boardroom

California is the first state to require publicly-held corporations, headquartered in California, to have a representative number of women on the board of directors. California Senate Bill 826 requires one female on the board of directors by the end of 2019, and companies with six or more members will be required to have at least three women by the end of 2021. Join our panelists for an expert discussion on the implications of the law, and the opportunities for women on boards.

Meet The Panel

Annalisa Barrett (Moderator) | Senior Advisor | KPMG Board Leadership Center
Carol Gallagher, Pharm.D. | Partner | New Enterprise Associates
Laura Siegal | Chief Financial Officer | Natel Engineering
Robin Toft | Founder, CEO | Toft Group Executive Search

June 11 | 5:30 - 8:30 | KPMG | 4655 Executive Drive, San Diego

MEMBER BENEFIT: SAVE 20% if You Register Before June 4

\$35 Members | \$55 Non-Members
Sponsored members complimentary with code

[REGISTER](#)

3 PART SERIES: ATHENA'S On Boards Workshop

Athena is excited to relaunch its On Boards Program Series to help position executive women in STEM to land a board seat. As California public companies seek to comply with California's legislative mandate to have at least one woman on their board of directors by 2019, Athena's On Boards program aims to strategically empower more women seeking board placement.

This 3-part series is designed to activate your personal brand, strengthen your differentiation and overall game plan and alert your network of your boardroom intentions.

JUNE 20 | 4:00 – 7:00 pm

Workshop 1: Laying the Groundwork & Mentor Matching
LOCATION: Cooley | 4401 Eastgate Mall

AUGUST 22 | 4:00 – 7:00 pm

Workshop 2: Formulate Your Board Placement Action Plan
LOCATION: Cooley | 4401 Eastgate Mall

October (Location & Date TBA)

Workshop 3: Defining Tactics & Activating Your Network

[CLICK HERE](#) for more information

