



# The Athena Effect

September 3, 2019 | #TheAthenaEffect

## CONNECT | TRANSFORM | LEAD How Athena Powers Your Leadership Journey

Athena's Fall leadership programs offer a wealth of opportunities to strengthen your leadership development and enrich your professional pursuits in STEM. As Athena members experience the rewards of joining this premier network of 750+ scientists and technologists, we strive for excellence in everything we do in supporting your membership objectives. Athena's 50 annual leadership and educational programs showcase key opinion leaders, domain experts and STEM entrepreneurs who share their knowledge and career strategies as a means to power the leadership journey. To optimize your member experience, we invite you to stay actively engaged through the following channels:

- Gain visibility inside Athena's 5000+ business network through its STEM stakeholder and member portfolio.
- Advance your STEM career goals through 50+ local and state leadership development and educational programs.
- Drive your business development strategy through cross-sector networking and mentoring initiatives.
- Elevate your leadership brand and become eligible to serve on Athena committees that promote confidence, career and community.
- Join Athena and the United Nations Global Compact to achieve workforce gender equality.
- Gain access to women in STEM bench-marking reports and white papers.
- Give back where it counts.

### COMING SOON!

Exciting things are in the works! Look for details and registration for these upcoming events:

**SEPTEMBER 26**  
**CFO Forum**

BY INVITATION:

[EMAIL](#) for more information

**OCTOBER 17**  
ASIG PRESENTS  
**Annual Oktoberfest  
MentorFest**

**OCTOBER 23**  
SIGNATURE SERIES  
PRESENTS  
**Managing  
Workplace Bullies**

**OCTOBER 24**  
LSIG PRESENTS  
**FemTech**

**OCTOBER 30**  
TSIG PRESENTS  
**Robotics**

**TBD**  
COHORT II  
**Athena On Boards**  
[GET ON THE WAITING LIST](#)

ATHENA WELCOMES NEW TEAM MEMBER

**Vanessa Miranda, Programs Champion**



We are excited to announce the addition of Vanessa Miranda to the Athena team. Vanessa is a dynamic, tech-savvy STEM professional who brings a unique combination of skills that will greatly enhance our offerings as we continuously work to expand and improve the member and sponsor experience.

"I'm a passionate advocate for community-centered movements empowering women," Vanessa shares. "My goal is to educate and inspire underrepresented women through meaningful connections. I'm passionate about technology, politics and intersectional women's issues. I'm highly active in my community and spend my free time volunteering at local organizations."

Please join us in welcoming Vanessa!

### WHAT WE'RE READING

WOMEN, EQUALITY & EMPOWERMENT  
MAKING HEADLINES

STARTUPS MAGAZINE  
SURVEY FOR WOMEN IN TECH ISSUE  
**Challenges, Prejudice that Female Founders Face**

NPR  
**Academic Science Rethinks All-Too-White 'Dude Walls' Of Honor**

VOX.COM  
**Female scientists are up against a lot of unconscious bias. Here's how to fight it.**

BE SURE TO FOLLOW US ON [TWITTER](#) WHERE WE SHARE GREAT READS EVERY DAY

## INVESTING IN THE TALENT PIPELINE with The Athena Foundation

Athena proudly champions the next generation of women in STEM through its Annual Pinnacle Scholarship Awards. Athena's Foundation has awarded merit-based scholarships to over 100 high school students pursuing degrees in STEM, totaling over \$500,000 since 1999.

With the generous support of our STEM community, this 501(c)(3) scholarship program awards five high school students in San Diego County planning to enter a four-year university to study in the sciences, math, or engineering fields. Outstanding applicants are well-rounded students who've demonstrated academic excellence, leadership in school organizations and community involvement.

This critical investment is only made possible because of the donations made by you! We invite you to take part in empowering the next generation of women leaders in STEM by donating today.

**DONATE TODAY**



### Share Your Big News!

Did you earn a promotion? Did your startup company receive a funding round? Did you land a new job or appointment to a board? Did your CEO sign the [UN Global Compact](#)? Did you

### SPONSOR SPOTLIGHT



Click to get to know the companies that actively support women in STEM and Athena's

write a book or start a company? Are you serving on an industry panel or honored with an award?

mission to widen the bridge and empower 1 million women leading in STEM by 2030.

[CLICK HERE](#) to drop us an email so we can share your success on social media. We want to celebrate you and share in your leadership journey



## IN CASE YOU MISSED IT

EASY ACCESS TO MONTHLY FEATURES AND OUR MOST POPULAR MEMBER BENEFITS

[BluePrint for Success](#) | Dr. Sheila Gujrathi, Gossamer Bio

[EmpowerMinute](#) | Dr. Sheila Gujrathi, Gossamer Bio

[Athenaeum](#) | Members only video archives of Athena events

[Upcoming Programs and Events](#)

We want to hear from you [info@athenasd.org](mailto:info@athenasd.org). We invite you to share The Athena Effect reporting and newsletters, and encourage others to **SUBSCRIBE!**

The Athena Effect is created by [Research Group of Companies](#).

