



The Athena Effect

September 17, 2019 | #TheAthenaEffect

ATHENA'S ASSOCIATE SPECIAL INTEREST GROUP PRESENTS

You're Invited to Athena's Annual Oktoberfest MentorFest

October 17 | 5:30 - 8:00 pm | Empowered by Latham & Watkins

Athena's Annual Oktoberfest MentorFest is a speed-networking style event featuring curated STEM mentors selected to educate mentees on the value and impact that mentorships play in accelerating career and leadership development.

It also features pretzels and beer!

Athena's ASIG delivers this essential program for any aspiring STEM leaders eager to design, enhance or redirect their career with guidance in these areas:

- Effective Communication Styles
- Conflict Resolution and Emotional Intelligence
- Looking at yourself as the Product and Creating Buy-in
- Navigating Self-doubt
- Strategic Networking
- Workplace Politics
- Employment Coaching
- Work/Life Integration
- Navigating Organizational Change / Change Management

This dynamic, action-packed program sells out every year so be sure to [CLICK HERE](#) to learn more and reserve your spot



What's Next?

Registration is now open for these upcoming leadership development opportunities [CLICK HERE](#) to learn more and register.

SEPTEMBER 26

CFO Forum

BY INVITATION

[EMAIL](#) for more information

OCTOBER 17

ASIG PRESENTS

Annual Oktoberfest MentorFest

OCTOBER 23

SIGNATURE SERIES

PRESENTS

Managing Workplace Bullies

WITH MICHELLE GALLOWAY

OCTOBER 24

LSIG PRESENTS

The Future of FemTech

NOVEMBER 5

COHORT II

Athena On Boards

Coming Soon

Exciting things are in the works! Look for details and registration for these upcoming events:

OCTOBER 30

TSIG PRESENTS

Robotics

"[Athena] has been instrumental in my own personal growth. I know before I met Athena, I was looking for outside mentorship. It's really the network you get with Athena. I can't speak highly enough about how important [it] has been for me to get those fresh set of eyes on my career and my career trajectory."

- SIMONE BIGI, TAKEDA ([watch here](#))

**WHAT WE'RE
READING**
WOMEN, EQUALITY &
EMPOWERMENT
IN THE NEWS

INFORMATION AGE
**Why Women in Tech Need
Mentorship That Goes
Beyond Good Intentions**

MS. MAGAZINE
**MENTORING,
NETWORKING AND SUPPORT:
How to Attract, Develop
and Retain Women in IT:**

FORBES
**Don't Just Ask
for Mentors, Ask
for Sponsors**

NBC NEWS
**How to Grow Your STEM
Career When You're the
Only Woman in the Room**

BE SURE TO FOLLOW US ON
[TWITTER](#) WHERE WE SHARE
GREAT READS EVERY DAY

SIGNATURE SERIES PRESENTS

**Michelle Galloway is
Back by Popular Demand!**

October 23 | 5:30-8:00 | Empowered by Teradata

One of Athena's coveted speakers, Michelle Galloway, Stanford Guest Lecturer and Cooley counsel, returns on October 23 to deliver her keynote on "Dealing with Bullies in the Workplace." **First 30 ticket-holders will attend a private, pre-event workshop with Galloway.** More details coming next week, [CLICK HERE](#) to sign up.

LIFE SCIENCES SPECIAL INTEREST GROUP PRESENTS

The Future of FemTech

October 24 | 5:30-8:00 | Empowered by JLABS

This program will introduce the market forces driving the emerging femtech sector that is serving this massive female consumer base with women's health products. We'll learn why this market is booming now, the market size and growth trends, along with the prominent investors in this space and the array of technology products these companies are delivering. As we witness the rise of a female-driven economy, we see greater demand for more women's health solutions that are built and designed by women, for women. Those interested in the market opportunities, job creation and available technologies surrounding women's health won't want to miss this fascinating introduction to the Future of FemTech [CLICK HERE](#) to register today.

Athena On Boards Cohort 2 REGISTRATION NOW OPEN

Athena On Boards is a cohort of executive women in STEM that prepares board placement strategies, assigns mentoring teams from Athena's bench of industry experts and executive recruiters, and significantly elevates profiles over the 5-month program.



REGISTER for the Athena On Boards 3-part Fall Program
HOSTED AND EMPOWERED BY COOLEY

Enrollment for Athena's **FORUM FOR EXECUTIVE WOMEN** Opens October 7

"My FEW Group has been incredible. Women in STEM, helping one another. You can talk just about anything," Athena member Lisa Walters-Hoffert [said](#). "It's been really valuable."

Are you ready to enrich your career development with accountability, peer-to-peer mentoring and a group of women that has your back? We're excited to accept member applications for Athena's Fall Forum for Executive Women (FEW) from October 7-24.

Athena's FEW program has long been characterized as your personal board of directors. FEW is a cohesive group of Athena members that meet monthly and provide invaluable peer group experience as you juggle the responsibilities of career choices that reflect your values.

To maximize the FEW experience, Athena's member applicants are considered for peer placements based on the profile of applications and can expect to be placed with women from non-competing companies, while sharing mutual goals of gaining structured business guidance and personal support and direction. If you're empowered by that sense of accountability, support and diverse perspectives, what are you waiting for?

SPONSOR SPOTLIGHT



Click to get to know the companies that actively support women in STEM and Athena's mission to widen the bridge and empower 1 million women leading in STEM by 2030.

Athena is #CelebratingYou

Did you earn a promotion? Did your startup company receive a funding round? Did you land a new job or appointment to a board? Did your CEO sign the UN Global Compact? Did you write a book or start a company? Are you serving on an industry panel or honored with an award?

[CLICK HERE](#) to drop us an email so we can share your success on social media. We want to celebrate you and share in your leadership journey



IN CASE YOU MISSED IT

EASY ACCESS TO MONTHLY FEATURES AND OUR MOST POPULAR MEMBER BENEFITS

[BluePrint for Success](#) | Dr. Sheila Gujrathi, Gossamer Bio

[EmpowerMinute](#) | Dr. Sheila Gujrathi, Gossamer Bio



Upcoming Programs and Events

We want to hear from you info@athenasd.org. We invite you to share The Athena Effect reporting and newsletters, and encourage others to **SUBSCRIBE!**

The Athena Effect is created by **Research Group of Companies**.

