



# The Athena Effect

August 27, 2019 | #TheAthenaEffect

## ATHENA'S FOUNDATION INVESTING IN THE TALENT PIPELINE

Athena proudly champions the next generation of women in STEM through its Annual Pinnacle Scholarship Awards. Athena's Foundation has awarded merit-based scholarships to over 100 high school students pursuing degrees in STEM, totaling over \$500,000 since 1999.

With the generous support of our STEM community, this 501(c)(3) scholarship program awards five high school students in San Diego County planning to enter a four-year university to study in the sciences, math, or engineering fields. Outstanding applicants are well-rounded students who've demonstrated academic excellence, leadership in school organizations and community involvement.

This critical investment is only made possible because of the donations made by you! We invite you to take part in empowering the next generation of women leaders in STEM by donating today.

[DONATE TODAY](#)

[MEET THE FUTURE: PINNACLE 2019 SCHOLARSHIP RECIPIENTS](#)

CONNECT | TRANSFORM | LEAD

Exciting things are in the works!  
Look for details and registration for these upcoming events

**COMING SOON!**

**SOLD OUT**

OCTOBER 8

**ATHENA ON BOARDS**

WORKSHOP 3

[Login](#) to access materials

OCTOBER 17

ASIG PRESENTS

**Annual Oktoberfest MentorFest**

OCTOBER 23

SIGNATURE SERIES PRESENTS

**Managing Workplace Bullies**

OCTOBER 24

LSIG PRESENTS

**FemTech**

TBD

COHORT II

**Athena On Boards**

[GET ON THE WAITING LIST](#)

## Is Your Board Placement Strategy Ready?

ATHENA ON BOARDS COHORT II COMING SOON

If you're ready to help California companies comply with the 2019 law mandating women are represented on boards of publicly-traded companies, or are a company recruiting executive

women for your board, look no further.

Athena is launching its Women On Boards Cohort II this Fall, which will lead 30 executive women in STEM through its 6-month program that designs board candidates' strategies, assigns a mentoring team from Athena's bench of industry experts and executive recruiters, and significantly elevates their profile. Those seeking to join the Fall program wait list, contact [Holly@Athenasd.org](mailto:Holly@Athenasd.org).

## WHAT WE'RE READING

WOMEN, EQUALITY  
& EMPOWERMENT  
MAKING HEADLINES

HARVARD BUSINESS REVIEW

### Learn to Love Networking

YouTube CEO Susan Wojcicki:  
**Here's What to Say When  
Men Talk Over You**

FORBES

### How To Build An Effective Team By Shifting From "Me" to "We"

BE SURE TO FOLLOW US ON  
[TWITTER](#) WHERE WE SHARE  
GREAT READS EVERY DAY

**SOLD OUT**

Email [Karin Fair](mailto:Karin.Fair) to be placed on the waiting list

**AUGUST 28 | 8:00 - 9:30 AM | DOWNTOWN SAN DIEGO**

## Unconscious Bias in the Workplace

Join us on August 28th for the first of this three-part series to learn how employers can dismantle unconscious bias, particularly in hiring practices, interviewing, disciplining and promoting employees. Expect interactive exercises to identify and eliminate your unconscious biases that will prepare your path to creating diversity and inclusion in your workforce.

**Wilson Turner Kosmo**  
402 West Broadway, Suite 160  
Downtown San Diego

\$35 Members | \$55 Non-Members

*Sponsored members complimentary with code*



## Share Your Big News!

Did you earn a promotion? Did your startup company receive a funding round? Did you land a new job or appointment to a board? Did your CEO sign the [UN Global Compact](#)? Did you write a book or start a company? Are you serving on an industry panel or honored with an award?

[CLICK HERE](#) to drop us an email so we can share your success on social media. We want to celebrate you and share in your leadership journey

## SPONSOR SPOTLIGHT



Click to get to know the companies that actively support women in STEM and Athena's mission to widen the bridge and empower 1 million women leading in STEM by 2030.

**IN CASE YOU MISSED IT**



EASY ACCESS TO MONTHLY FEATURES AND OUR MOST POPULAR MEMBER BENEFITS

[BluePrint for Success](#) | Dr. Sheila Gujrathi, Gossamer Bio

[EmpowerMinute](#) | Dr. Sheila Gujrathi, Gossamer Bio

[Athenaeum](#) | Members only video archives of Athena events

[Upcoming Programs and Events](#)

We want to hear from you [@info@athenasd.com](mailto:@info@athenasd.com). We invite you to share The Athena Effect reporting and newsletters, and encourage others to **SUBSCRIBE!**

The Athena Effect is created by **Research Group of Companies**.

