



# The Athena Effect

August 20, 2019 | #TheAthenaEffect

## Athena's Women On Boards Cohort Offers Board Room Pipeline

The S&P 500 just announced its last remaining all-male corporate board added its first female board director. As California's deadline approaches for publicly traded California general corporations or registered foreign corporations to include at least one woman on their board by the end of 2019, local and statewide companies have their work cut out for them.

A California Secretary of State [report](#) indicates only 184 out of 537 publicly-traded California corporations have met this new legislative mandate, as of July 1, 2019, and at least twenty San Diego companies have yet to name a woman to their board.

And they better act fast, as the law's provisions require those companies with five members to have at least two women on their boards, and at least three women for those with six or more members, effective end of 2020.

### ENTER ATHENA

For San Diego companies eager to access and recruit executive women to diversify their board and expand their board competencies, look no farther.

Athena's On Boards Series leads a cohort of 30 executive women in STEM through its 6-month program that prepares their board placement strategies, significantly elevates their profile and assigns a mentoring team from Athena's network of industry experts and executive recruiters.

As the voice of women in STEM, Athena offers a deep bench of executive women ready to help companies

## WHAT'S NEXT?

**AUGUST 22**  
ON BOARDS SERIES  
WORKSHOP 2  
[Login](#) to access materials

**AUGUST 27**  
TSIG PRESENTS  
Return to Tech

**SOLD OUT!**  
**GET ON THE WAITING LIST**  
**AUGUST 28**

STAFF DEVELOPMENT SERIES  
WORKSHOP 1  
Unconscious Bias  
in the Workplace

**REGISTRATION OPENS SOON**  
**OCTOBER 23**  
Managing Workplace Bullies

**DATE ANNOUNCEMENT**  
**COMING SOON**  
COHORT 2  
Athena On Boards  
[GET ON THE WAITING LIST](#)

Scroll down or [CLICK HERE](#) to  
learn more, register and  
[CONNECT](#) | [TRANSFORM](#) | [LEAD](#)

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## What We're Reading

**WOMEN, EQUALITY  
& EMPOWERMENT  
MAKING HEADLINES**

Self-Promotion is  
Not Self-Serving:

modernize their board room, said Holly Smithson, Athena CEO. And through this program, we reduce the scouting time and due diligence associated with these critically important board placements," Smithson continued.

## IS YOUR BOARD PLACEMENT STRATEGY READY?

If you're interested in helping California companies modernize their board room and want to participate in Athena's Women on Board's Series Cohort II contact: [holly@athenasd.org](mailto:holly@athenasd.org) and you will be placed on the Cohort II wait list. Expect details on the program schedule soon.

For companies interested in accessing these STEM executives for your board search, contact: [holly@athenasd.org](mailto:holly@athenasd.org).

[It's a Service to Others](#)

[Women Won't Achieve True Power Until We Start Talking Frankly About Money | Opinion](#)

[New Research Finds That Supporting Female Entrepreneurs Could Boost Global Economy By \\$5 Trillion](#)

BE SURE TO FOLLOW US ON [TWITTER](#) WHERE WE SHARE GREAT READS EVERY DAY

TUESDAY, AUGUST 27 | 5:30 - 8:30 | Intuit

## RETURN TO TECH

Presented by Athena's Technology Special Interest Group Presents

**ATTENTION: Employers, Leaders, HR Professionals**  
Don't miss this opportunity to gain valuable insight into engaging and ultimately retaining women in STEM.

Join us as we explore the opportunities and pitfalls faced by professional women who took a break in their career - either by choice or frustration - and are now anticipating a return to tech.

Learn from women who overcame these challenges of leaving and re-entering the workforce and with invaluable insight for those on this journey. If you're an employer, learn how you can effectively engage and retain women in tech.



**Sugirtha Manohar**  
Business  
Systems Analyst  
MITCHELL



**Tracy Stone**  
Global Leader  
Tech Women  
INTUIT



**Revathi Subramanian**  
Managing Director, Global  
Data Science Executive  
ACCENTURE



MODERATOR  
**Kimbra Brookstein**  
Senior Program Manager  
INTUIT

Intuit | 7535 Torrey Santa Fe Road, San Diego  
\$35 Members | \$55 Non-Members

*Sponsored members complimentary with code*

REGISTER

AUGUST 28 | 8:00 - 9:30 AM | DOWNTOWN SAN DIEGO

## Unconscious Bias in the Workplace

Join us on August 28th for the first of this compelling three-part series as we discuss how

employers can dismantle unconscious bias, particularly in decisions related to hiring, interviewing, disciplining and promoting employees. Expect interactive exercises to identify and eliminate your unconscious biases.



**Carolina Bravo-Karimi**  
Partner  
**WILSON TURNER  
KOSMO LLP**



**Vicki Mealer-Burke**  
Vice President &  
Chief Diversity Officer  
**QUALCOMM**

**Wilson Turner Kosmo**  
402 West Broadway, Suite 160  
Downtown San Diego

**SOLD OUT**

Email [Karin Fair](#) to be placed on the waiting list

\$35 Members | \$55 Non-Members  
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## Share Your Big News!

Did you earn a promotion? Did your startup company receive a funding round? Did you land a new job or appointment to a board? Did your CEO sign the [UN Global Compact](#)? Did you write a book or start a company? Are you serving on an industry panel or honored with an award?

[CLICK HERE](#) to drop us an email so we can share your success on social media. We want to celebrate you and share in your leadership journey

## SPONSOR SPOTLIGHT

  
**accenture**

Click to get to know the companies that actively support women in STEM and Athena's mission to widen the bridge and empower 1 million women leading in STEM by 2030.

## Help Athena EMPOWER the Women of STEM with



Empowering the next generation of women in the STEM workforce is a movement driven by community support. Today, we invite you to join us in this venture, and we make it easy to donate! [CLICK TO LEARN](#) how you can use Athena's partner, Coin Up, to simply "round up and donate" your daily purchases or set a fixed monthly amount.

## IN CASE YOU MISSED IT

EASY ACCESS TO MONTHLY FEATURES AND OUR MOST POPULAR MEMBER BENEFITS

[BluePrint for Success](#) | Dr. Sheila Gujrathi, Gossamer Bio



[EmpowerMinute](#) | Dr. Sheila Gujrathi, Gossamer Bio

[Athenaeum](#) | Members only video archives of Athena events

[Upcoming Programs and Events](#)

We want to hear from you [@info@athenasd.com](mailto:@info@athenasd.com). We invite you to share The Athena Effect reporting and newsletters, and encourage others to **SUBSCRIBE!**

The Athena Effect is created by [Research Group of Companies](#).

