



December 17, 2019 | #TheAthenaEffect

Dear Athena Friends, Family & Advocates:

As we prepare for the holiday joy and the promise of a new year, we wish you all a spectacular holiday season. One of the many joys of this season is reflecting on the year's accomplishments and our hopes and ambitions for the year ahead.

Athena's 700 members, 50 corporate sponsors and 50 annual programs continue to enjoy rapid gains in 2019. The launching of new strategic partnership with the New York Academy of Sciences and initiatives like the "Athena Assembly" are positioning us for local impact with a global reach as we advance our gender equality agenda.

As we embark on a new decade of action, Athena is poised to lift and empower our STEM community in ways that can replace legacy cultures and obsolete policies with modern, inclusive and scalable workforce practices. As Athena advocates for a societal shift that honors and celebrates women in the workforce, we continue to advance women in STEM by transforming scientists and technologists into corporate leaders. In the age of exclusion, the collective decisions made by employees,

customers, investors and companies have so much at stake.

With confidence that the future is ours to shape, the Athena team extends its gratitude for your commitment and your support in making San Diego a destination for diversity. We remain deeply honored to take this leadership journey with each of you in recognition that there is no equal force to a woman determined to rise.

With Grace, Gratitude & Grit,
Athena Leadership
Holly Smithson | CEO
Liz Gasser | Board Chair
Rashmi Char | Board Vice Chair
Karin Fair | Director of Member Success
Vanessa Miranda | Program Champion



HAPPY
NEW YEAR

S E A S O N ' S G R E E T I N G S

WHAT'S NEXT?

JANUARY 2020 Programs
DETAILS COMING SOON!

JANUARY 28
COHORT II | WORKSHOP 2
Athena On Boards
POWERED BY COOLEY

MAY 13
MARK YOUR CALENDAR FOR THE
PINNACLE AWARDS 2020
DETAILS COMING SOON!

We want to hear from you info@athenasd.org. We invite you to share The Athena Effect reporting and newsletters, and encourage others to **SUBSCRIBE!**

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