



The Athena Effect

October 22, 2019 | #TheAthenaEffect

Are You Ready to Lead From the Boardroom? CALIFORNIA COMPANIES ARE LOOKING FOR YOU

On October 8, Athena proudly introduced its first [cohort of Athena on Boards Certified](#) women in STEM who stand ready and certified for board placement. As California's December 2019 deadline rapidly approaches for publicly traded California companies to include at least one woman on their board, the talent pipeline is here.

Athena's On Boards 3-Part Series – which launches its **second cohort beginning November 5** – effectively prepares board candidates by: 1) helping design board placement strategies, 2) assigning mentoring teams among Athena's bench of industry experts and recruiters for accountability and execution and 3) significantly elevates and markets the corporate profiles of these board-ready candidates.

"As the voice of women in STEM, Athena offers a deep bench of executive women ready to help companies modernize their boardroom," Athena CEO Holly Smithson said. "The *Athena On Boards Cohort I* represents an impressive talent pipeline primed for board placement in both companies and non-profits, alike."

Register for our second cohort to take your board search to the next level through Athena's market reach and vast network.

[REGISTER HERE](#)

For those interested in these STEM executives for

WHAT WE'RE READING

WOMEN, EQUALITY &
EMPOWERMENT
MAKING HEADLINES

FORBES

**Why More Women
Need To Say Yes To Top
Leadership Positions**

KORN FERRY INSTITUTE

**Want Higher Profits?
Hire a Female CEO, CFO**

CNBC

**Having More Female
Leaders May Boost
Companies' Share Price
Performance**

WALL STREET JOURNAL

**Women's Share of Board
Seats Rises to 20%**

CNN

**Why It's Good for
Business to Have a
Woman at the Top**

BE SURE TO FOLLOW
US ON [TWITTER](#) WHERE WE
SHARE GREAT

APPLICATIONS CLOSE OCTOBER 24!

FORUM FOR EXECUTIVE WOMEN

"My FEW Group has been incredible. Women in STEM, helping one another. You can talk just about anything," Athena member Lisa Walters-Hoffert [said](#). "It's been really valuable."

October 24 is the application deadline for Athena's Fall Forum for Executive Women (FEW).

Athena's FEW program serves as your personal board of directors by bringing together a cohesive group of Athena members that meet monthly and provide invaluable peer group experience as you juggle the responsibilities of career choices that reflect your values.

Those interested in enriching your career development with accountability, peer-to-peer mentoring and a group of women that has your back, [APPLY TODAY](#).

LIFE SCIENCE SPECIAL INTEREST GROUP (LSIG) PRESENTS

The Future of FemTech

October 24 | 5:30-8:00 | Empowered by JLABs

As we see the rise of a female-driven economy, we also see increased demand and need for more health solutions that are built and designed by women, for women.

On October 24, this thought-provoking program will highlight entrepreneurs creating the future of women's health and wellness solutions. FemTech, defined as any software, diagnostics, products, and services that leverage technology to improve women's health, attracted \$241 million in VC funding in 2019, according to [TechCrunch](#). For those interested in learning how you can get involved in this emerging sector, you won't want to miss this timely program. **Panelists include:**

MODERATOR: [Annie Brown](#), Founder & CEO, Lips | Lips is a blockchain-enabled social commerce platform designed for women and LGBTQ individuals seeking a space to express themselves through art without the unhealthy aspects of mainstream internet culture such as online harassment, censorship and plagiarism.

[Melanie Silverman](#), Chief Clinical Officer at Pacify | A mobile app with on-demand advice from lactation consultants, pediatric nutritionists, and nurses, all from a smartphone.

[Kelly Culwell](#), Chief Medical Officer at Evofem Biosciences | An innovative hormone-free, woman controlled, in-the-moment prescription birth control method product candidate that is also being investigated to protect women against chlamydia and gonorrhea.

[Cathy Schnabel](#), Chief Scientific Officer, Biotheranostics | Genomic technology for breast cancer (the Breast Cancer Index) with proprietary gene panels and algorithms to provide the probability of metastasis and prediction of which patients will respond to endocrine therapy.

[Olamide Olowe](#), Founder and CEO at Skin Static | Skin Static is a hi-tech beauty company on a mission to alleviate chronic skin conditions using new clinically-proven active ingredients

What's Next?

Registration is now open for these upcoming leadership development opportunities

[CLICK HERE](#)

to learn more and register.

FEW REGISTRATION OPEN THROUGH OCTOBER 25

OCTOBER 23

SIGNATURE SERIES PRESENTS

[Managing Workplace Bullies](#)

WITH MICHELLE GALLOWAY

OCTOBER 24

LSIG PRESENTS

[The Future of FemTech](#)

OCTOBER 30

TSIG PRESENTS

[Robotics: The Home Team Advantage](#)

OCTOBER 30

CEO Forum

BY INVITATION

[EMAIL](#) for more information

NOVEMBER 5

COHORT II

[Athena On Boards](#)

ATHENA SPONSOR SPOTLIGHT

and novel delivery methods.

[Natalie Spira](#), Marketing Director at TempDrop | A fertility tracking wearable with unprecedented accuracy. A personalized user-specific thermometer that learns how each woman's minute, daily perature variations correlate with her specific hormonal fluctuations throughout the ovulatory cycle.



Click to get to know the companies that actively support women in STEM and Athena's mission to widen the bridge and empower 1 million women leading in STEM by 2030.

October 24 | 5:30-8:00

JLABS | 3210 Merryfield Row, San Diego, CA 92121

\$35 Members; \$55 Non-Members

Sponsored Members complimentary with discount code

[REGISTER](#)



SIGNATURE SERIES PRESENTS:

Dealing with Bullies in the Workplace

October 23 | 5:30-8:00 | Empowered by Teradata

We're breaking down what bullying in the workplace is, what it looks like, and how you can deal with it. Because feeling safe comes first in any workforce. One third of workers say they've been bullied at work, according to a [CareerBuilder survey](#). Women, young workers, and LGBT employees report the highest rates of bullying. In addition to taking a psychological and

emotional toll on employees, it causes enormous business costs by reducing productivity and potential litigation.

On October 23, and back by popular demand, Michelle Galloway, Stanford Guest Lecturer and Of Counsel, Cooley will present on "Dealing with Bullies in the Workplace." Galloway will identify workplace bullying, decode the psychology of bullying and provide effective strategies on dealing with the perpetrators. Learn how to drive inclusive and safe culture in your organization by learning the tactics and principles that can stopping bullying in your workforce.

October 23, 2019 | 5:30 - 8:00 pm

Teradata | 17095 Via Del Campo, San Diego, CA 92127

\$35 Members; \$55 Non-Members

[LEARN MORE AND REGISTER](#)

TECHNOLOGY SPECIAL INTEREST GROUP (TSIG)
IN PARTNERSHIP WITH SOCIETY OF WOMEN ENGINEERS PRESENTS

Robotics: The Home Team Advantage

October 30 | 5:30-8:00 | Empowered by Sony

On October 30, technologists and robotics enthusiasts will convene at Sony to learn how this nearly \$12 billion global market is projected to grow threefold, in part, thanks to five San Diego-based companies innovating in this sector.

Discover how these local tech pioneers navigate the opportunities and challenges to create exciting robotics developments and technologies that further basic science and drive industrial/medical innovations every day.

This dynamic panel, moderated by [Cheryl Goodman](#), Head of Corporate Communications at Sony, includes:

- [Hansol Hong](#), CEO, Robolink
- [Navjot Kaur](#), Software Product Manager, Biosero
- [Michiko Araki](#), VP, New Business and Corporate Marketing, Sony
- [Chad Sweet](#), CEO, Modal AI
- [Alisha Wilson](#), Lead Firmware Engineer, Brain Corp

Don't miss this final blockbuster Technology SIG event for 2019 with live robotics demos!

REGISTER



IN CASE YOU MISSED IT

EASY ACCESS TO MONTHLY FEATURES AND OUR MOST POPULAR MEMBER BENEFITS

[BluePrint for Success](#) | Dr. Sheila Gujrathi, Gossamer Bio

[EmpowerMinute](#) | Dr. Sheila Gujrathi, Gossamer Bio

[Athenaeum](#) | Video archives of Athena events

[Upcoming Programs and Events](#)

We want to hear from you info@athenasd.org. We invite you to share The Athena Effect reporting and newsletters, and encourage others to **SUBSCRIBE!**

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