



# The Athena Effect

October 8, 2019 | #TheAthenaEffect

TECHNOLOGY SPECIAL INTEREST GROUP (TSIG)  
IN PARTNERSHIP WITH SOCIETY OF WOMEN ENGINEERS PRESENTS

## Robotics: The Home Team Advantage

October 30 | 5:30-8:00 | Empowered by Sony

Learn how this nearly \$12 billion global market will grow threefold, in part, thanks to five San Diego-based companies innovating in this industry.

Discover how these local tech pioneers navigate the opportunities and challenges to create exciting robotics developments and technologies that further basic science and drive industrial/medical innovations every day.

This dynamic panel, moderated by [Cheryl Goodman](#), Head of Corporate Communications at Sony, includes:

- [Hansol Hong](#), CEO, Robolink
- [Navjot Kaur](#), Software Product Manager, Biosero
- [Michiko Kelly](#), VP, New Business Group, Sony
- [Chad Sweet](#), CEO, Modal AI
- [Alisha Wilson](#), Lead Firmware Engineer, Brain Corp

Don't miss this final blockbuster Technology SIG event for 2019 with live robotics demos!

[LEARN MORE AND REGISTER](#)

## **ATHENA ON BOARDS COHORT II** Are You Board Ready?

Athena On Boards is a cohort of executive women in STEM that prepares board placement strategies, assigns mentoring teams from Athena's bench of industry experts and executive recruiters, and significantly elevates profiles over the 5-month program.

### What's Next?

Registration is now open for these upcoming leadership development opportunities

[CLICK HERE](#)

to learn more and register.

**FEW REGISTRATION IS NOW OPEN**

OCTOBER 17

ASIG PRESENTS

**Annual Oktoberfest MentorFest**

OCTOBER 23

SIGNATURE SERIES

PRESENTS

**Managing Workplace Bullies**

WITH MICHELLE GALLOWAY

OCTOBER 24

LSIG PRESENTS

**The Future of FemTech**

OCTOBER 30

TSIG PRESENTS

**Robotics: The Home Team Advantage**

OCTOBER 30

CEO Forum

BY INVITATION

[EMAIL](#) for more information

## REGISTRATION NOW OPEN FORUM FOR EXECUTIVE WOMEN

*"My FEW Group has been incredible. Women in STEM, helping one another. You can talk just about anything," Athena member Lisa Walters-Hoffert [said](#). "It's been really valuable."*

Are you ready to enrich your career development with accountability, peer-to-peer mentoring and a group of women that has your back? We're excited to accept member applications for Athena's Fall Forum for Executive Women (FEW) from October 7-24.

Athena's FEW program has long been characterized as your personal board of directors. FEW is a cohesive group of Athena members that meet monthly and provide invaluable peer group experience as you juggle the responsibilities of career choices that reflect your values.

[LEARN MORE AND REGISTER](#)

## SPONSOR SPOTLIGHT

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Click to get to know the companies that actively support women in STEM and Athena's mission to widen the bridge and empower 1 million women leading in STEM by 2030.

## Athena's Oktoberfest MentorFest

October 17 | 5:30-8:00 pm | Empowered by Latham & Watkins  
PRESENTED BY THE ASSOCIATE SPECIAL INTEREST GROUP (ASIG)

Athena's Annual Oktoberfest MentorFest is a speed-networking style event featuring curated mentors and is designed to educate STEM professionals on the value of mentoring and the role mentorships play in career advancement and leadership development.

It also features beer and pretzels!

This fun, action-packed program sells out every year so be sure to [RESERVE YOUR SPOT TODAY](#).



## BACK BY POPULAR DEMAND

### Michelle Galloway Returns for "Dealing with Bullies in the Workplace"

October 23 | 5:30-8:00 | Empowered by Teradata



One of Athena's most popular speakers, Michelle Galloway, returns on October 23 for "Dealing with Bullies in the Workplace."

Michelle, a Stanford lecturer and Cooley counsel, will help you identify workplace bullying, decode the psychology of bullying and provide effective strategies on dealing with the perpetrators. Learn how to drive an inclusive and safe culture in your organization by stopping bullying.

The first 30 ticket-holders will be invited to attend a private, pre-event workshop with Michelle, so [REGISTER](#)

LIFE SCIENCE SPECIAL INTEREST GROUP (LSIG) PRESENTS

## The Future of FemTech

October 24 | 5:30-8:00 | Empowered by JLABs

FemTech, defined as any software, diagnostics, products, and services that leverage technology to improve women's health, has attracted at least \$241 million in VC funding in 2019 alone, according to a recent [TechCrunch](#) article. As we witness the rise of a female-driven economy, we see greater demand for more women's health solutions that are built and designed by women, for women.

Those interested in the market opportunities, job creation and available technologies surrounding women's health won't want to miss this fascinating introduction to the Future of FemTech.

JLABS | 3210 Merryfield Row, San Diego, CA 92121

\$35 Members; \$55 Non-Members

**Member benefit | Register early to receive 20% off, through October 10, 2019**

*Sponsored Members complimentary with discount code*

REGISTER

### WHAT WE'RE READING

WOMEN, EQUALITY & EMPOWERMENT  
MAKING HEADLINES

FORBES

[Is Technology Pink? Investments in Femtech to Cross the \\$1.3 Billion Mark in 2020](#)

BUSTLE

[Is The Rise Of Femtech A Good Thing For Women? Here's What The Experts Think](#)

FORBES

[Closing the Gender Gaps in Investment and Health Innovation](#)

BE SURE TO FOLLOW US ON [TWITTER](#) WHERE WE SHARE GREAT READS EVERY DAY



### IN CASE YOU MISSED IT

EASY ACCESS TO MONTHLY FEATURES AND OUR MOST POPULAR MEMBER BENEFITS

[BluePrint for Success](#) | Dr. Sheila Gujrathi, Gossamer Bio

[EmpowerMinute](#) | Dr. Sheila Gujrathi, Gossamer Bio

[Athenaeum](#) | **NEW CONTENT!** Video archives of Athena events

[Upcoming Programs and Events](#)

We want to hear from you [info@athenasd.org](mailto:info@athenasd.org). We invite you to share The Athena Effect reporting and newsletters, and encourage others to **SUBSCRIBE!**

The Athena Effect is created by **Research Group of Companies**.

