



The Athena Effect

October 1, 2019 | #TheAthenaEffect

LIFE SCIENCE SPECIAL INTEREST GROUP (LSIG) PRESENTS

The Future of FemTech

October 24 | 5:30-8:00 | Empowered by J Labs

FemTech, defined as any software, diagnostics, products, and services that leverage technology to improve women's health, has attracted at least \$241 million in VC funding in 2019 alone, according to a recent [TechCrunch](#) article. As we witness the rise of a female-driven economy, we see greater demand for more women's health solutions that are built and designed by women, for women.

[REGISTER HERE](#) if you're interested in the market opportunities, job creation and available technologies surrounding women's health. You won't want to miss this fascinating introduction to the Future of FemTech.

THE FUTURE OF FEMTECH PANELISTS:

[Melanie Silverman](#) | Chief Clinical Officer at Pacify, A mobile app with on-demand advice from lactation consultants, pediatric nutritionists, and nurses, all from a smartphone.

[Don Hardison](#) | CEO at Biotheranostics, Genomic technology for breast cancer (the Breast Cancer Index) with proprietary gene panels and algorithms to provide the probability of metastasis and prediction of which patients will respond to endocrine therapy.

[Kelly Culwell](#) | Chief Medical Officer at Evofem Biosciences, an innovative hormone-free, woman controlled, in-the-moment prescription birth control method product candidate that is also being investigated to protect women against chlamydia and gonorrhea.

[Natalie Spira](#) | Marketing Director at TempDrop, a fertility tracking wearable with unprecedented accuracy. A personalized user-specific thermometer that learns how each woman's minute, daily temperature variations correlate with her specific hormonal fluctuations throughout the ovulatory cycle.

What's Next?

Registration is now open for these upcoming leadership development opportunities [CLICK HERE](#) to learn more and register.

OCTOBER 17

ASIG PRESENTS

**Annual
Oktoberfest
MentorFest**

OCTOBER 23

SIGNATURE SERIES

PRESENTS

**Managing
Workplace Bullies**

WITH MICHELLE GALLOWAY

OCTOBER 24

LSIG PRESENTS

**The Future
of FemTech**

OCTOBER 30

TSIG PRESENTS

**Robotics:
The Home
Team Advantage**

OCTOBER 30

CEO Forum

BY INVITATION

[EMAIL](#) for more information

NOVEMBER 5

COHORT II

**Athena
On
Boards**



Athena On Boards Cohort 2 REGISTRATION NOW OPEN

Athena On Boards is a cohort of executive women in STEM that prepares board placement strategies, assigns mentoring teams from Athena's bench of industry experts and executive recruiters, and significantly elevates profiles over the 5-month program.

[REGISTER](#) for the Athena On Boards 3-part Fall Program

HOSTED AND EMPOWERED BY [COOLEY](#)

SPONSOR SPOTLIGHT



Click to get to know the companies that actively support women in STEM and Athena's mission to widen the bridge and empower 1 million women leading in STEM by 2030.

October 17 | 5:30 - 8:30 pm | Empowered by Latham & Watkins

Athena's Oktoberfest MentorFest

A SPRING LEADERS SPECIAL INTEREST GROUP (ASIG)

Athena's Annual Oktoberfest MentorFest is speed-networking style event featuring curated mentors is designed to educate STEM professionals on the value of mentoring and the role mentorships play in your career advancement and leadership development.

It also features beer and pretzels!

This fun, action-packed program sells out every year so be sure to [RESERVE YOUR SPOT TODAY](#).



BACK BY POPULAR DEMAND

Michelle Galloway Returns for "Dealing with Bullies in the Workplace"

October 23 | 5:30-8:00 | Empowered by Teradata
Signature Series Presents



One of Athena's most popular speakers, Michelle Galloway, returns on October 23 for "Dealing with Bullies in the Workplace."

Michelle will help you identify workplace bullying, decode the psychology of bullying and provide effective strategies on dealing with the perpetrators. Learn

how to drive inclusive and safe culture in your organization by stopping bullying now.

EXCLUSIVE OPPORTUNITY | The first 30 ticket-holders will be invited to attend a private, pre-event workshop with Michelle.

WHAT WE'RE READING

[WOMEN, EQUALITY &
EMPOWERMENT
MAKING HEADLINES](#)

SCIENCE DAILY

[The Consequence of
Workplace Bullying](#)

HR DIVE

[Study: Managers Don't
Know How to Handle
Harassment Complaints](#)

FORBES

[Four Types of
Difficult Employees -
Handle with Care](#)

BE SURE TO FOLLOW US ON
[TWITTER](#) WHERE WE SHARE
GREAT READS EVERY DAY

October 30 | 5:30-8:00 | Empowered by Sony

Robotics: The Home Team Advantage

TECHNOLOGY SPECIAL INTEREST GROUP (TSIG) PRESENTS

Learn how this nearly \$12 billion global market will grow threefold, in part, thanks to four San Diego-based companies innovating in this industry.

Discover how these local tech pioneers navigate the opportunities and challenges to create exciting robotics developments and technologies that further basic science and drive industrial/medical innovations every day.

Don't miss this final blockbuster Technology SIG event for 2019 with live robotics demos!

[LEARN MORE AND REGISTER](#)

Enrollment for Athena's FORUM FOR EXECUTIVE WOMEN Opens October 7

"My FEW Group has been incredible. Women in STEM, helping one another. You can talk just about anything," Athena member Lisa Walters-Hoffert [said](#). "It's been really valuable."

Are you ready to enrich your career development with accountability, peer-to-peer mentoring and a group of women that has your back? We're excited to accept member applications for Athena's Fall Forum for Executive Women (FEW) from October 7-24.

Athena's FEW program has long been characterized as your personal board of directors. FEW is a cohesive group of Athena members that meet monthly and provide invaluable peer group experience as you juggle the responsibilities of career choices that reflect your values.

To maximize the FEW experience, Athena's member applicants are considered for peer placements based on the profile of applications and can expect to be placed with women from non-competing companies, while sharing mutual goals of gaining structured business guidance and personal support and direction. If you're empowered by that sense of accountability, support and diverse perspectives, what are you waiting for?



IN CASE YOU MISSED IT

EASY ACCESS TO MONTHLY FEATURES AND OUR MOST POPULAR MEMBER BENEFITS

[BluePrint for Success](#) | Dr. Sheila Gujrathi, Gossamer Bio

[EmpowerMinute](#) | Dr. Sheila Gujrathi, Gossamer Bio

[Athenaeum](#) | **NEW CONTENT!** Video archives of Athena events

[Upcoming Programs and Events](#)

We want to hear from you info@athenasd.org. We invite you to share The Athena Effect reporting and newsletters, and encourage others to **[SUBSCRIBE!](#)**

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